



Deutsche Messe
Worldwide

Hannover-Messe International
Istanbul Ltd. Şti.



Travel Turkey İZMİR Tourism Fair and Conference
10-13 December 2009, International İzmir Exhibition Center, Kültürpark / İzmir

REGISTRATION FORM AND ATTENDANCE TERMS AND CONDITIONS

1- CONTRACTING PARTIES

Organizers- Hannover-Messe International Istanbul Uluslararası Fuarçılık Limited Şirketi

Büyükdere Cad. No:23, C.E.M. İş Merkezi , Kat: 3 Şişli İstanbul

Phone: +90212 334 69 00 pbx **Fax:** +90212 334 69 34 **e-mail:** esra.tolgay@hf-turkey.com

- İZFAŞ

-TÜRSAB (Turkish Travel Agencies Association)

Company Name :
Contact Person : **Title:**
Address :
P.O.Box / ZIP :
city : **Country:**
Telephone : **Fax :**
E-mail : **web :**
Invoice Adresse

2-STAND TYPES AND PRICES :

Stand type (min.12 sqm)	Stand price	Stand m ²	Sub total	VAT (%18)	Total
Option 1 Stand area without construction / Raw Space	70 € / sqm + VAT				
Option 2 Stand area with construction and furniture (stand construction, electricity, spot lights, company fascia name, carpet, 1 table,2 chairs)	80 € / sqm+ VAT				
Option 3 / INTERNATIONALPAVILLIONSPECIALPACKAGE (special stand construction, electricity, spot lights, company fascia name, carpet, 1 table,2 chairs, 1 info desk, wastebasket,1sqm storage room, clothhanger)	120 € / sqm+ VAT				
GRAND TOTAL					

3-PAYMENT PLAN:

Date	Amount	Payment Mode (Visa/Mastercard, bank transfer)
1 st Payment (50% of total participation fee at date of application)		
2 nd Payment (50% due on 30rd September 2009)		

4. BANKING ARRANGEMENTS:

Please remit your payment to:

Garanti Bank
Galatasaray Branch / Istanbul

Account No.: 9099251 EURO
9000418 USD

Name/surname of legally authorized person	Date	Name & surname of HMI contact person
Signature of the authorized person and company stamp	Signature of the authorized person and company stamp



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5-INDUSTRIES :

<input type="checkbox"/> Tour operator	<input type="checkbox"/> Traveling agency	<input type="checkbox"/> Hotel
<input type="checkbox"/> Holiday village	<input type="checkbox"/> Business and congress tourism	<input type="checkbox"/> Health-Thermal&SPA Tourism
<input type="checkbox"/> Sports tourism	<input type="checkbox"/> Active and adventure tourism	<input type="checkbox"/> Education and culture tourism
<input type="checkbox"/> Banking, insurance, supervision services	<input type="checkbox"/> Tourism promotion offices	<input type="checkbox"/> City Culture Tourism Directorate
<input type="checkbox"/> Governor's Office	<input type="checkbox"/> Municipality	<input type="checkbox"/> Tourism Technology / Reservation Systems
<input type="checkbox"/> Tourism Education and Language Schools	<input type="checkbox"/> Tourism Transportation	<input type="checkbox"/> Airlines
<input type="checkbox"/> Vehicle renting	<input type="checkbox"/> Tourism Associations and Unions	<input type="checkbox"/> Tourism Media
<input type="checkbox"/> Industrial Publications	<input type="checkbox"/> Restaurants and Cafes	<input type="checkbox"/> Other (please specify)

6- THE RULES THAT HAVE TO BE FOLLOWED BY THE EXHIBITORS:

- Maximum stand heights :**

Hall 1 – A / Hall 1 – B maximum 4,0 meters

Hall 2 –Hall 3 – Hall 4 maximum 6,0 meters

(However in Hall 2-3 and 4, the height is 3,0 m for the technical office, board rooms, control rooms, in short in those stands that have walls adjacent to the walls to the usage area in the passage halls. Because the floor above in these areas are used as restaurant-café from where the inside of the halls can be seen).

Production above the permitted maximum height is not allowed, and flags, texts, displays etc will not be allowed to exceed this height. You need to finalize your stand projects until 15 November 2009 and get your approvals from the organizer. The organizer is entitled to refuse to allow the installation of non-approved stands. **The stands of the exhibitors must be installed in such a way that it will not block the view of the surrounding stands.**

- Noise limit:** The upper limit for noise is 50 decibels. The organizer, after warning the companies who are creating noise pollution more than 50 decibel, is entitled to cut the electricity of the stand. The organizer will not be responsible for damages resulting from this action.

- Tasting samples:** The tasting samples to be served mustn't be cooked in the exhibition areas and the heaters must not contain gas cylinders.

7- APPROVAL: This contract has been read and signed by the parties with the 13 articles of terms and conditions contained herein. Istanbul Courts and Execution Offices will be authorized for the settlement of the disputes arising out of the application or interpretation of the contract. Hannover Messe International Istanbul will hereinafter be referred to as the ORGANIZATION.

Name/surname of legally authorized person	Date	Name & surname of HMI contact person
Signature of the authorized person and company stamp	Signature of the authorized person and company stamp



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EXHIBITION TERMS AND CONDITIONS:

8- SERVICE TO BE PROVIDED BY THE ORGANIZATION AND ITS SCOPE:

The organization hereby agrees and undertakes to provide specific the option chosen by the exhibitor regarding the following fair services:

For all the options (option 1, option 2):

- Information, press office, bar/restaurant
- Telephone/telex systems, copying services of which consumption and use fees will be paid by the exhibitors,
- Technical and organization-related consulting services to the exhibitors before and after the fair,
- Organization of the exhibition area, general lighting, cleaning of the halls, general security and order services,
- Entrance of the exhibitors in the bilingual fair catalogue, and registration of the joint-exhibitors of those attending together with the exhibitors,
- Provision of a stand host for a fee,
- Reservations through a decent traveling agency, airport transfers (for a fee),
- Emergency first aid services,

Option: (Stands installed by the exhibitor)

- **Stands areas are provided empty to the exhibitors. The electricity is subject to an additional fee.**

Stand projects :

- The approval of the technical service is required for special stand projects. Stand projects must be sent to the organizer by November 15, 2009 and also the electricity values must be specified.
- In case of three-phase electricity requests, the electricity board will be brought in by the exhibitors and the connection will be done by the company.
- In order to get design and technical application responsibility for the project, the project must be sent after being approved by the architect and/or civil engineer.
- Stand projects must be provided with relevant measures and in 3 dimensions for approval.
- Even after the approval of the project, it is possible that the organization asks that problematic points in the stand are eliminated or removed after the installation.
- The fact that the stand projects were sent and/or approved, doesn't mean that the exhibition terms and conditions will be changed.

Option 2: (Stands to be built by the organizer)

- Stand system including back and side walls and the façade text
- Carpet
- 1 desk, 2 chairs
- 100 watt spot light for every 3 m²
- Outlet (220 V monophase outlet) (In case of three-phase requests, the electricity board will be brought by the exhibitors).
- The company façade text (non-italic and height will be 10 cm and vinyl will be used. Also titles like "LLC. and INC" are not written in those façade writings.)
- The covers to be requested for open facades, are considered as extra expense. Also the requests must be entered on the plans and the accessory forms must be filled.
- If the provided services are only partially used, no discounts will be done in the exhibition costs. All the materials and equipments will be provided to the exhibitors during the fair and for a fee.

9-OTHER SERVICES

A) Technical services:

Technical matters regarding three-phase electricity, pressurized air and water, installation of telephone and faxes in the stands will be carried out by the ORGANIZATION for a fee. The technical regulations are provided in our service offer and also included in the exhibitors' handbook.

10-PAYMENT TERMS AND CONDITIONS:

With the confirmation of the ORGANIZATION, an invoice will be issued and sent to the exhibitor. The exchange rate difference between the date of the invoice and the date of payment will be collected based on the foreign exchange sales rate of the Turkish Central Bank. **In case of default, without need for any warning or notice, the ORGANIZATION is entitled to ignore the application or terminate the contract or use the stand area for other purposes. In such cases, all the obligations of the fair exhibitor towards the ORGANIZATION will continue in the same manner. The exhibitor has waived its rights of non-payment, deduction and exception rights.**

Difference of foreign exchange:

- **If the payment is made in YTL;** The foreign exchange sales rate of the Turkish Central Bank on the date of contract will be taken into account. However since the week of issue of invoice is 7 December 2009, the invoice will be issued based on the foreign exchange rate of that specific date. In case of an increase or decrease of more than 10%, the difference over 10% will be shared equally.
- Payments may be made through € (Euro) cheques as well.

11-MISCELLANEOUS :

a)- Joint exhibitors, and organizations represented:

ORGANIZATION may accept the joint-exhibitors in its own discretion and in case of acceptance, all the terms and conditions of the contract will apply to the exhibitor as well. They will be jointly and severally responsible towards the ORGANIZATION.

b)-Right of transfer, deduction:

The receivables cannot be transferred in such a way that would be detrimental to the interests of the ORGANIZATION and also they cannot be used for deduction for the exhibition fees.

c)-Stand structure:

Stand structure and shapes of individual stands will be done by the exhibitors if they exceed the standard stand services specified above. However, the structure rules and technical regulations of the Technical Service of the ORGANIZATION must be taken into account.

The exhibitor, for the stand modifications it will carry out, shall reach an agreement with the ORGANIZATION beforehand. The exhibitor shall modify its stand in such a way that it will not block the stand after its own stand. ORGANIZATION will not be held liable for small differences in planned and actual measurements and dimensions of stands. After the confirmation, if the ORGANIZATION modifies individual stands or the entrance, exits or passage ways due to force majeure, no claims can be made against the ORGANIZATION.



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Stands which are not claimed by the exhibitor or its staff one day prior to the opening of the fair, may be disposed of in another way.

d)-The products to be displayed, direct sales and stand staff:

All the products to be displayed will be explained individually and with full definition. Products which pose a fire threat or which have strong odour, or whose display is noisy, can be displayed only upon approval. The products displayed may not be removed from the stand during the fair. Direct sales is not allowed (retail sales from the stand). The exhibitor shall provide specialized consulting during the period of the exhibition. The transportation and installation of the products to be displayed, and other related charges will be covered by the exhibitor. The ORGANIZATION will not have any responsibility with regards to these matters.

e)-Insurance and financial liability:

It will be the exhibitor's liability to insure the displayed products against damages, theft and other risks during transportation and the event. The exhibitor will be solely responsible for the damages in the fair buildings, building structures and all the damages on third party resulting from their exhibition.

THE ORGANIZATION will not be responsible for damages inflicted on people and property except for those resulting from the proven gross negligence or mistake of the ORGANIZATION, its legal representatives or the application staff. The exhibitor shall be obliged to prove the point. The organization, including the individual cases where it is responsible for decoration, shall not be responsible for damage or theft of the displayed products. Also the exhibitor, by accepting these terms and conditions, hereby indemnifies the ORGANIZATION from possible recovery rights of third parties. The ORGANIZATION, except for the cases resulting from the intentional or gross negligence of its own staff, shall not be liable for the damages and losses resulting from provision of misinformation during the installation of the stands and catalogue entry processes.

f)- Reserving :

All the service provisions will be in line with the existing capacities. The rules and regulations of the official authorities of the host country, that are different from these terms and conditions will have prevalence. The ORGANIZATION will not be liable damages and disadvantages resulting from this reason. The ORGANIZER is entitled to change the time/venue of the exhibition, shorten, extend the duration, or cancel, or close it down temporarily, permanently, partially or completely due to important reasons (for example force majeure, natural disasters, war, unrest, strike, interruption to traffic and communication possibilities). The exhibitor may not make any claims for damages in such cases.

In case of complete or partial change of location/time, shortening or extension, the exhibitor, if it doesn't raise an objection within two week-period after it is made aware of the change, will be considered to have executed the contract for the new terms and conditions.

g)-Cancellation and No-attendance:

If any settlement or bankruptcy lawsuits are filed against the exhibitor, the ORGANIZATION will be entitled to cancel the contract with that exhibitor. The exhibitors, in such cases, shall inform the ORGANIZATION right away. The following terms and conditions will continue to be valid in the same manner.

g1) Until July 31, 2009, those exhibitors who inform within 15 days after the signing of the contract, that they will not exhibit, will pay 5% of the total exhibition fee,

g2) Until September 30, 2009, the exhibitors who inform in writing that they will not attend the fair and ask for the cancellation of the contract, will pay 30% of the exhibition fee.

g3) Any notices of non-attendance after October 1, 2009, will not relieve from obligation of paying the exhibition fee and they will have to pay the entire exhibition fee.

12- FINAL PROVISIONS:

If the exhibitor has applied the ORGANIZATION in writing for another service other than the service package, all the associated expenses will be invoiced to the exhibitor. The agreements which are in addition to those herein and which complete these terms and conditions, must be in writing. **Signatures and applications sent by facsimile will be considered sufficient, valid and conclusive evidence.** Turkish laws and Turkish text will be exclusive basis. Istanbul will be the place where the payments must be made. In case of any of the foregoing losing its validity, the remaining will remain valid as before.

13- JURISDICTION AND NOTICE ADDRESSES

The above addresses are notice address and the parties must inform each other in case of any changes in their address. If they fail to do so, any notices made to these addresses will be considered valid and sufficient. **In case of disputes, the books and records of the ORGANIZATION will be considered binding and conclusive evidence.** The parties hereby agree and undertake that they hereby waive their all objection and exemption rights regarding the books and records of the ORGANIZATION and that they consider them as the evidence contract.

Name/surname of legally authorized person	Date	Name & surname of HMI contact person
Signature of the authorized person and company stamp	Signature of the authorized person and company stamp